

Privacy Policy for Strax Aesthetics and Strax Medspa

Effective Date: January 1, 2010

Strax Aesthetics and Strax Medspa (“we,” “us,” or “our”) value your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our websites, interact with us online or offline, and use our services. Please read this policy carefully. If you disagree with the terms, please do not use our services.

1. Information We Collect

We may collect the following types of information:

1.1 Personal Information:

- Name
- Email address
- Phone number
- Mailing address
- Payment information
- Date of birth

1.2 Medical Information:

- Health history
- Treatment preferences
- Photographs for medical purposes (e.g., before-and-after images)

1.3 Non-Personal Information:

- Browser type
- IP address
- Device information
- Pages visited and interactions on our website

1.4 Cookies and Tracking Technologies: We use cookies, web beacons, and similar technologies to improve your experience on our website. You can control cookies through your browser settings.

2. How We Use Your Information

We may use the information we collect for the following purposes:

- To provide and personalize our services
- To communicate with you about appointments, promotions, and updates
- To process payments
- To comply with legal and regulatory obligations
- To improve our website, services, and customer experience

3. How We Share Your Information

We do not sell your personal information. However, we may share your information:

- With third-party service providers who assist us in delivering our services
- To comply with legal requirements, such as subpoenas or court orders
- In the event of a business transfer, such as a merger or sale

4. Your Rights and Choices

4.1 Access and Update: You have the right to access, update, or correct your personal information by contacting us.

4.2 Opt-Out: You can opt out of receiving marketing communications by following the unsubscribe link in our emails or contacting us directly.

4.3 Data Deletion: You may request the deletion of your personal information, subject to certain legal obligations.

4.4 Cookies: You can control or disable cookies through your browser settings.

5. How We Protect Your Information

We implement reasonable administrative, technical, and physical safeguards to protect your personal information. However, no security measures are completely foolproof. Please notify us immediately if you believe your information has been compromised.

6. Retention of Information

We retain personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy or as required by law.

7. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of these external sites. Please review their privacy policies before providing them with any personal information.

8. Children's Privacy

Our services are not intended for individuals under the age of 18. We do not knowingly collect personal information from children.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be effective when posted on this page, with a revised "Effective Date."

10. Contact Us

If you have any questions or concerns about this Privacy Policy, please get in touch with us:

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